

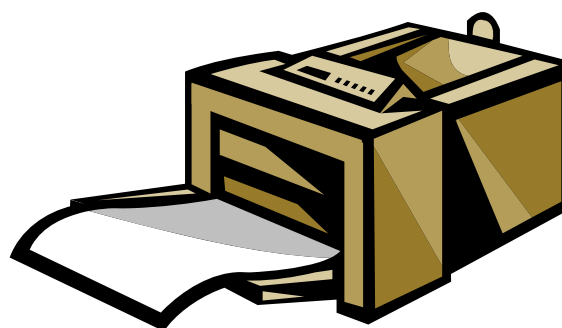
# Ohio Chapter Of ASHI

### In This Issue

- Letter from the President
- State News
- Wipe Your Paws
- Play It Safe
- Exiting Education Topics
- Growing Your Business
- Tool Of The Month

## Exciting New Changes For Ohio ASHI

This space is reserved for the members of the board, executive director, and president with special emphasis on letters from the president. This space should be dedicated to urgent time sensitive topics that will have the most effect on the general membership.



Speaker with a top hat

The length of this article can vary in length but 200–250 words is suggested. The recommended length of the articles is to establish a format that inspectors will become familiar with and have a feel of stability. Longer articles can easily be inserted as needed but they sometimes lose the readers about half way through and would require some changes in the format.

State and National issues can be addressed as the author sees fit. General heart felt letters or just plain old HI, how ya doing would be fine.

Use this space as a soap box and speak from the heart. Keep it

## Lesser But Still Great News

This would be a great space for a very important secondary story about the happenings in the Ohio Chapter of ASHI. This space is also reserved for articles that are time sensitive and require immediate attention. If there are no pressing items a general how are you note will do.

Author preference should be given to the officers and officials in the Ohio Chapter but anyone could be the author as long as the topic is of importance to the general membership. The length of this space is suitable for articles about half the length of the primary article.

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## Education Corner

Future events and the topics can be included. Polls can be posted and questions from the field answered. There are some very wise and experienced inspectors in the Ohio chapter of ASHI that would be asked to share their understanding of the inspection business as they relate to correctly inspecting houses.

The ASHI standards of practice could be included. The ASHI national forum has a SOP section where questions about procedures are answered. The topics could easily be included in this newsletter. Even if the inspector has access to the web site most don't even know about the site. It might be an eye opener. Because the Ohio news letter will be mailed because many inspectors don't have access to the web, it would be the first time that this sort of information would be available to them.



Professor

**“Cast your net and see what you catch”**

## General Interest/Book Reviews

Any thing you wish can be included here. Articles from periodicals, training sites, inspector schools, or book reviews might be found here. It's a grab bag of topics.

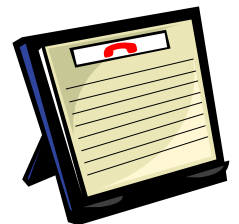
Reflections on old inspection methods or unusual inspections or things found may be rediscovered. Educational sessions and thanks to a member for the work they have done might be found here.

It could be used to introduce new inspectors or say farewell to others. It's a place where a short general interest piece has a place in the sun.

## Inspector Etiquette

How do you show the client, seller, and realtors that you are better than others? Do you wipe your feet when you enter a house or do you take off your shoes and place them by the door? What about changing into slippers or inside shoes? Do you park in the driveway to make it easy to get your tools even if you have a small oil leak? If there's only one space close to the house do you take it and make the others walk? Do you dress, act, or talk like Beavis and Butthead, or are you a professional?

You only get one chance to make a good first impression. Be a professional ASHI inspector.

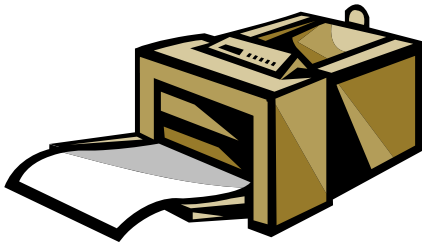


Man bowing

## Stay Safe Out There/Marketing

Safety is a major concern to all of us. Many inspectors do not have the deep pockets to take care of their families and hang on to what they have if they have a serious accident.

This is where we can post the things we do to keep safe. It might be as simple as making sure our ladders are firmly set on a non slip surface or as exotic as wearing a hazardous material suit and full face respirator in those nasty places.



Sparks and Booms

Marketing tips can also be put in this space. One of the goals of this chapter is to increase the membership. Marketing tips that appeal to a wide range of inspectors will be needed. New inspectors are looking for information about how to book more inspections. Brochure's, cards, web sites, and other items can be included.

## Tools and Tips

Topics that are of interest to new as well as experienced inspectors are always welcome. Tools for the beginner as well as advanced or new tools can be featured. Folks are always looking for a better mouse trap and inspectors more than most are looking for that better gismo that saves time and will make them look better in their clients eyes.

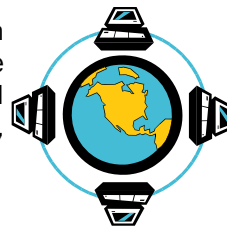
This is also a place where the seasoned veterans of the business can give freely of their hard earned wisdom. All of us learn from those who have been there and done that. Sometimes we stumble upon a trick that helps and we tuck it away in our trade secret bag. This is the place to show just how much we have learned and are willing to share.

**“Sometime we stumble upon a trick that helps and we tuck it away in our trade secret bag”**

## Seek and Find/Crosswords

As a break from the ordinary this is a hands on place. Crosswords are difficult to produce and would be used as they are prepared. They would be topic specific and can be related to electrical, framing, plumbing, foundation, HVAC, insulation, ventilation, and other related fields.

Seek and find puzzles can utilize these same items found in an inspection. These are usually easy to do but to make it a bit more difficult the only clues that will be supplied will be the number of works hidden and the field they relate to. All answers will be in the next issue.



Seek and Find Box

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*Educating And Assisting  
Home Inspectors*

## Attention Grabber

This is the first thing the readers will see. The headline should be interesting enough to make the inspector want to read the article. The article should ideally make them want to see what's inside. The content would be selected by the editor from articles submitted by inspectors or from articles gleaned from other sources during the slow season.

I suggest the newsletter first be published quarterly. This will provide time to see what works and gather articles and ideas from others.

When the bugs are worked out the issuance of the newsletter can be more frequent. The general format is on a Microsoft document. Because of the busyness of this profession much of the content will be gathered and edited well ahead of publication time and the newsletter can be formatted and submitted for approval and publication in less than two weeks after the first page articles are submitted.



Fireworks